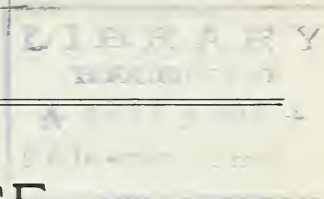


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6241

1924



CHOICE

STRAWBERRY PLANTS

MRS. FILENA WOOLF,
Allegan, Michigan

MOTTO: Honesty is the best Policy.

SLOGAN: Once a customer always a customer.

State Department of Agriculture
CERTIFICATE OF NURSERY INSPECTION

N. 2613

This is to certify, that I have examined the nursery stock of Swan Lake Fruit Farm, Allegan, Michigan, and find it apparently free from dangerous insects and dangerously tree and plant diseases.

This certificate to be void after July 31, 1924.

BUREAU OF FOODS AND STANDARDS,

W. P. Hartman, Director.

Lansing, Mich., October 29, 1923.

I expect to have some very choice pure-bred Red Bourbon Turkeys, both hens and toms, for sale this fall, and will be glad at that time to quote prices.

(Per.) SENATOR DUNLAP This is the best variety grown in the United States. They are well-rooted plants, very hardy and good plant-makers, doing well in almost any kind of soil or locality, and very productive; a very sure cropper and a good pollenizer for Warfield. The berries are good size, firm, and solid; a rich, dark red, and an excellent canner, holding their color, and shape after canning, and is also a very good shipping berry. \$3.75 per 1,000; 500, \$2.25; 250, \$1.75.

Don't fail to order Dunlap and Gibson, the two leading commercial varieties.

(Per.) GIBSON I find, is the same as Pocomoke, a strong and very vigorous plant; large roots and rich, dark green leaves, and does well on almost any kind of soil. The berries are large, dark red, and firm, and of a very good quality and flavor, and it is an excellent shipper. Another good feature of Gibson is that it holds up so well in size throughout the berry season. \$3.75 per 1,000; 500, \$2.25; 250, \$1.75.

Don't fail to order some Gibsons.

(Imp.) WARFIELD Is one of the old standard varieties, a medium early berry of a dark red color, a splendid shipper, and an excellent home berry, a very good plant-maker. An excellent berry for canning. Warfield is imperfect, and therefore must be planted with some Dunlaps as fertilizers. \$3.75 per 1,000; 500, \$2.25; 250, \$1.75.

(Per.) DR. BURRELL Is a cross between the Senator Dunlap and the Crescent and is often called the "million dollar berry". It resembles the Senator Dunlap in many ways, is a very good plant maker, its long root system makes it a good drought resistant, and it will do well in all soils and climates. It bears a heavy crop of large, dark, glossy red firm berries, making it a desirable variety for both home and market. Be sure to include Dr. Burrell in your order. \$3.75 per 1,000; 500, \$2.25; 250, \$1.75.

(Per.) CHARLES I I find is the earliest berry to ripen in this locality. It is a very good plant maker and will stand a great many hardships. It produces a very heavy and continuous crop of large, firm berries, making it an ideal commercial berry, always commanding the highest price on the market. You can not go wrong on the Charles I as an early variety. \$5.00 per 1,000; 500, \$2.75; 250, \$2.25.

(Per.) PREMIER Is all that one could ask in every way. The plants are large and bear an abundant crop of beautiful, large, bright red, firm berries with a most delicious flavor. It is the most popular as the most profitable extra early berry on the market. Order early as my supply is limited. \$5.00 per 1,000; 500, \$2.75; 250, \$2.25.

(Per.) GLENMARY Is a very good fancy variety. It has bright green foliage and produces a heavy crop of large glossy red, slightly irregular shape berries with a pleasing taste and one that will command the highest price on the market as a fancy berry.

(Per.) WM. BELT Is another very good midseason variety, its heavy foliage furnishing shade to the fruit as well as protecting the blossoms from frost. It produces a heavy crop of large, dark red, firm berries with a most satisfactory flavor. As a fancy commercial berry it is unexcelled. 500, \$2.75; 250, \$2.25.

(Imp.) SAMPLE I have a very few thousand of this variety. It is a large, dark red, late, firm berry. Among its many good qualities it holds up in size throughout the fruiting season, and colors evenly. \$5.00 per 1,000; 500, \$2.75; 250, \$2.25.

(Per.) BRANDYWINE Is a fine, late berry, a very robust grower, and very productive. The berry is large, dark red, and firm with yellow seeds, with a fine, tart flavor, and holding its color and rich, tart flavor after canning. This makes it a very good canning favorite. It is a very good berry for late market, an excellent shipper, and a good pollenizer for (P.) varieties. We advise planting on a rich, sandy loam, although they do well on almost any kind of soil. \$3.75 per 1,000; 500, \$2.25; 250, \$1.75.

Order early of this variety as the demand exceeds our supply. Very productive.

(Imp.) KELLOGG'S PRIZE Is a late variety and should be planted near the Brandywine or other late variety to insure fertilization. It is an excellent berry in every way with a long bearing season. This variety will meet the requirements of the most exacting grower. Be sure to order Kellogg's Pride along with your Brandywine. \$5.00 per 1,000; 500, \$2.75; 250, \$2.25.

(Per.) PROGRESSIVE EVER-BEARER Is the very best everbearer grown. The plants are strong and deeply rooted, making them quite resisting to drought. The berries are good size and resemble the Dunlap in shape and color, is one of the first varieties to ripen in the spring, and the last to ripen in the fall, giving a continuous crop throughout the summer, often having berries on the vines when the snow comes. If you want an everbearer you will be more than pleased with the Progressive. \$8 per 1,000; 500, \$4.50; 250, \$2.25; 100, \$1.50; 25, 50 cents.

These prices are F. O. B. Allegan, Mich.

You may get just as good plants elsewhere but no matter what you pay you can not get better. I do not put out a fancy catalogue for the reason that the more I pay for printing the more I will have to charge for my product. I will not describe the ground on which my plants are raised or the amount of manure used but will let well-rooted, vigorous plants speak for themselves. Do not send money for parcel post or express charge but pay expressman or deliveryman when plants arrive.

Varieties marked (Imp.) are pistillate and must be planted near perfect-blooming varieties. Varieties marked (Per.) are perfect sorts and may be planted by themselves.

Digging will begin as soon as ground is thawed. Plants are well packed in moss, and positively guaranteed true to name, No. 1 stock, and to reach you in first-class condition by parcel post or express or money refunded promptly. In case plants do not reach the purchaser in good condition please notify me, as well as postman or expressman, within two days after arrival.

Cash with order is always appreciated, but your order will be booked for delivery just the same. Certificate of inspection with every order.

References — First National Bank, First State Bank, and Allegan State Savings Bank, all of Allegan, Michigan.

A Few Hints on Strawberry Culture.

- (1) Place roots in water a short time before planting.
 - (2) Thoroughly work the ground and have as few lumps as possible.
 - (3) Always roll or float ground before marking.
 - (4) Mark out in rows four feet apart.
 - (5) Make opening with spade in ground from eighteen to twenty inches apart.
 - (6) Place plant in opening, press earth firmly around roots, being careful to keep roots straight and not cover crown of plant with dirt.
 - (7) Cultivate within a few days after planting and keep free from weeds throughout the summer.
- Follow these directions and with my choice, thrifty plants I am sure you will have good results.

A Few Hints on Raspberry Culture

- (1) Have ground thoroughly worked.
- (2) Mark out in rows 7 ft. apart, 3 feet in row.
- (3) Keep free from weeds.
- (4) When young shoots are 18 to 20 inches tall, pinch off tops, causing laterals to grow out.
- (5) In spring cut these off to about 14 to 16 inches; in that way you will get more and larger fruit.
- (6) As soon as berries are picked, cut out all old canes, and I am sure with my thrifty, choice plants you will be well pleased with results.

I find the Cumberland raspberry the very best commercial black cap grown, as well as a favorite for home use. It is a good hardy grower and it's stout, stocky canes produce a heavy crop of large, black and glossy berries of the best quality. They bring the highest price on the market. There should be more of this variety planted as it seems the demand for black raspberries far exceeds the supply. \$13.50 per 1,000; \$6.00 per 400; \$5.00 per 300; \$3.50 per 200; \$1.85 per 100.

Following is a copy of a few letters received from my many satisfied customers:

Mich., May 5, 1921.

My Dear Mrs. Woolf:—

I intended to write you before this but have been very busy. The plants came all right. The one who packed them must have been an expert as I have bought plants several times and must say these were the best put up that I ever saw. Hope to buy of you in the future. Many thanks.

Yours,
HENRY COLWELL.

N. Y., May, 1923.

Dear Madame:—Strawberry plants arrived in good condition and are the best rooted plants I ever saw.

Illinois, April 25, 1923.

Mrs. Filena Woolf:—Received your plants all O. K. I have ordered several thousand plants from Michigan but yours are the nicest plants I ever saw. As it is getting late to order. I could use 2,000 more plants if you could send them in a week or ten days or sooner. Carl Schuler.

Indiana, May 3, 1923.

Dear Friend:—I intended to write you as soon as we received the strawberry plants but have been very busy. The plants came all right, they sure were packed good and you also give extra fine plants, and a good honest count. Sometimes when ordering that large amount they fall short some, but these sure did not. Hope to buy of you in the future. Many thanks. Yours respectfully, Alfred Ashton.

N. Y., May 18, 1922.

Dear Madam:—Plants came O. K. Never saw such plants, or such roots. Will want some next year. Truly yours, Chester Reed.

Wisconsin, May 4, 1923.

Dear Mrs. Woolf:—Your strawberry plants were received in excellent condition. Have them all set out. They were the best looking plants I have had in a number of years. Many thanks for your prompt delivery. Mrs. Stella Ritter.

Pa., April 30, 1923.

Dear Madam:—Beg to advise that I rec'd the strawberry plants in first class shape and have same planted. The plants are of the finest that I ever received, and I take this means of thanking you for your attention to this order, also for the extras rec'd over the 1,000. Yours, S. Claude Bealer.

Ohio, March 20, 1922.

Mrs. Filena Woolf:—Will you please send us your price list for Dunlap and Pocomoke or other perfect berry? Used your plants last Spring and have the finest stand in this section, most every plant grew. Hope to send in order in a few weeks. Respectfully yours, C. K. Hogue.

Ohio, April 29, 1923.

Mrs. F. Woolf:—Plants arrived the 26th in fine condition; and will say they are the best lot of plants I ever bought. Respectfully yours, E. W. Joy.